

IFF GUIDE 2025

Advertisement

Office of the Hokkaido University Festival Executive Committee
 Public Relations Department Food Booth Guide Staff
 Events Department Food Booth Grand-Prix Staff
 Public Relations Department External Public Relations Staff
 General Affairs Department IFF Staff

Food Booth Guide

What is the Food Booth Guide?

The Food Booth Guide includes a map of the food booths, introductions to each booth, and an index of their menus. During the Hokudai-sai, it will be distributed free of charge to Hokkaido University students and visitors at each information booth. Therefore, all Tents are required to submit their Food Booth Guide entry for inclusion in the guide.

How to Submit the Food Booth Guide Application

Name of document	Date of distribution	Deadline	Submission Method
Food Booth Guide Application	4/21 20:00	5/1 23:50	Web

〈Entry〉

- Name of Your Signature Menu Item (in Japanese)
- Description of Your Signature Menu Item (in Japanese, within 30 characters)

Note

Please note that, in principle, the Food Booth Guide entry you submit will be published in the guide as is. Be sure to check for any mistakes before submitting.

Food Booth Grand-Prix

Food Booth Grand-Prix

The Food Booth Grand-Prix is a project that ranks all outside food booth groups. IFF groups can not only vote in the Food Booth Grand-Prix, but their own food booths will also be registered as candidates and become eligible for voting.

● How to Vote (For All Tents)

Voting will take place on the Hokudai-sai official website and at the Food Booth Grand-Prix booth.

Online Voting

- ① Access the Food Booth Grand-Prix voting website by scanning the QR code posted on the tents or by visiting the Hokudai-sai official website.
- ② Select a category, find the food booth you wish to vote for, and click the “Vote” button.
- ③ Once your vote is complete, the screen will switch to a “Vote Submitted” confirmation page.
- ④ Show the confirmation screen at the Food Booth Grand-Prix booth to participate in a lottery where you can win a prize.

Paper Voting

- ① Receive a voting form at the Food Booth Grand-Prix booth.
- ② Select a category and vote for your favorite food booth group.
- ③ Submit your completed voting form at the Food Booth Grand-Prix booth to participate in a lottery where you can win a prize.

Voting and Prize Claim Period

6/6 13:00 – 20:00

6/7 10:00 – 20:00

Voting and Prize Redemption Location

Food Booth Grand-Prix Booth (Along the Main Street in front of the Engineering Fountain)

● Results Announcement (For All Participating Groups)

The results will be announced on the Food Booth Grand-Prix voting website, the Hokudai-sai Official Website, and on social media (X [formerly Twitter] and Instagram) at the date and time below. IFF staff will directly contact the winning groups.

Date and Time

Interim Results Announcement – 6/7 10:30

Final Results Announcement – 6/8 10:30

Winning groups will be awarded a banner. Please receive it from the IFF staff.

Target Groups

Overall 1st–5th Place, Kids' Category 1st Place, IFF Category 1st Place

Important Notes

If your food booth is suspended or canceled, it will not be eligible for awards.

If a stall is suspended or canceled after receiving an award, the award will be revoked and the banner will be collected.

● Distribution of QR Codes

On Hokudai-sai Day1, IFF staff will distribute QR codes. Please display the distributed QR code at your Food Booth.

● About Banner Collection

The banners loaned to the winning groups will be collected by IFF staff after business hours.

● Prohibited Actions

The following fraudulent actions are strictly prohibited. Any votes deemed invalid will be excluded without notice, and groups found to have engaged in such actions may have their awards revoked.

- Forcing visitors to vote
- Multiple voting by the same individual
- Voting outside of the designated time
- Any other actions that compromise fairness

Media Relations

All interviews and filming on the university campus require permission from the Division of Student Support of Hokkaido University. Therefore, if you are approached by a media organization requesting an interview, do not respond on your own. Instead, be sure to contact the IFF staff.

You are free to decide whether or not to accept media interviews. However, if you choose to accept one, you must notify the IFF staff.

Contact Information : iff@hokudaisai.com